

# Biennial Report

April 2021 to March 2023



**CSIM**

to learn • to heal • to raise

# Genesis



**Shri. P.N. Devarajan**  
Founder

Manava Seva Dharma Samvardhini Trust is a registered Public Charitable Trust established in 1999 by Shri PN Devarajan. Centre for Social Initiative and Management (CSIM) is a project of MSDS. CSIM is a pioneer in offering social entrepreneurship training programmes in India that ensures, and enhances the quality of delivery in social change agents. CSIM pursues this mission by offering a wide range of training programmes that advocates the principles and practices of social entrepreneurship. CSIM has contributed in the areas of training, research, capacity building, and social audit for development organisations as well as corporate houses all over India. Over the years, CSIM has emerged as the leading institution, especially in the field of Social Entrepreneurship and Social Audit



## Vision

An equitable world  
through social  
entrepreneurship



## Mission

To be a learning hub for social  
change agents and enable them  
to ideate and implement their  
social change ideas / enterprises



## Values

- ★ Social Consciousness
- ★ Empathy
- ★ Excellence
- ★ Continuous Learning

## Objectives



- 🔗 To orient socially conscious individuals to the opportunities and needs in the social sector through customised training programmes on social entrepreneurship
- 🔗 To demonstrate the potential of social entrepreneurship amongst the NGO fraternity to address organisational and resource challenges
- 🔗 To promote traditional, natural farming practices and groom agripreneurs through Fellowship and trainings
- 🔗 Generate awareness on social entrepreneurship through publications and public events
- 🔗 Facilitate transparency and professionalism amongst social enterprises through Social Audit and Social Impact Assessment

# Council Members

## Governing Council Chairman



**Mr. P.N Subramanian**

Managing Trustee  
Manava Seva Dharma Samvardhani

## Members

- ▶ **Mr. Chandra Sekaran**, Former Executive Vice Chairman, CTS
- ▶ **Dr. C.K. Gariyali IAS**, (Retd.) Former Secretary to Governor
- ▶ **Dr. M. Kandasami**, Managing Partner, Kandasami & Associates
- ▶ **Dr. Madhukar Shukla**, Professor, XLRI Jamshedpur
- ▶ **Mr. Narasimhan**, Director, Protech Consultants Pvt. Ltd.
- ▶ **Mr. N.K. Ranganath**, Ex-Managing Director, Grundfos India
- ▶ **Mr. G.S. Sundararajan**, Board Member in the BFSI Industry

## Advisory Council Chairman



**Mrs. Latha Suresh**

Director  
Social Audit Network, India

## Academic Council Chairman



**Ms. Marie Banu**

Director  
CSIM & SAN, UK

## Members

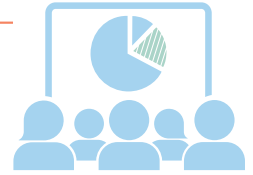
- ▶ **Ms. Akila**, Advocate & Co-Founder, Paarvai Advisors
- ▶ **Mr. Alan Kay**, Co-Founder, Social Audit Network, UK
- ▶ **Dr. Archana Pillai**, Resident Mentor, Resident Mentor- NSRCEL Social, IIM Bangalore
- ▶ **Dr. L S Ganesh**, Vice chancellor, ICFAI hyderabad
- ▶ **Mr. Jayendra Panchapakesan**, Director, Real Image Media Technologies
- ▶ **Dr. Lalitha Balakrishnan**, Principal, M.O.P Vaishnav College for Women
- ▶ **Mr. J Prabhakar**, Founder, Ennangalin Sangamam
- ▶ **Mr. Pushpanath K**, Global Consultant -Campaigns & Advocacy
- ▶ **Dr. Raja Samuel**, Principal, Madras School of Social Work
- ▶ **Mr. P.Simmachandran**, President, Federation of Tamil Nadu Differently-abled Association

# What we do

## Social Entrepreneurship

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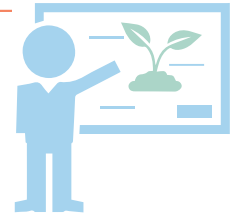
- Certificate courses/PG Diploma
- Workshops / Seminars
- Conferences



## Natural Farming

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- Certificate courses
- Workshops
- Seminars/Webinars



## Social Impact

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- Master Class in Social Accounting and Audit
- Social Impact Practitioner Training
- SROI Training



## Publications

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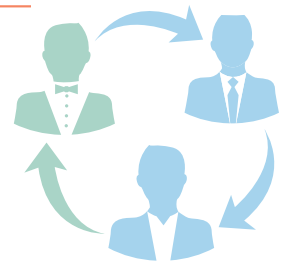
- Conversations Today
- Unsung Beacons
- Books on Social Entrepreneurship/ Social Audit
- Translation of books on Social Entrepreneurship



## Consultancy

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- Social Impact Assessment
- Social Return on Investment (SROI)
- ESG Reporting
- CSR Needs Assessment
- CSR Strategic Planning
- Strategic planning for Social Enterprises
- Monitoring & Evaluation of ongoing projects



# Courses offered

**PGDSIM** – Post Graduate Diploma in Social Initiative and Management

**SEOP** – Social Entrepreneurship Outlook Programme

**SEOP** – BWP - Business with Purpose

**SEOP** – Natural Farming

**SEOP** – Deaddiction Treatment Techniques

**Social Connect** Programme

**E-SEOP** – Online course in Social Entrepreneurship



## Impact Of CSIM Courses

### For Social Entrepreneurs

- ▶ Building social entrepreneurial skills
- ▶ Encouraging social responsibility
- ▶ Increased awareness and understanding of social issues
- ▶ Enhanced problem-solving skills
- ▶ Fostering innovation
- ▶ Empowerment and social inclusion

### For Farmers

- ▶ Evolve into Agripreneurs
- ▶ Influence socially responsible agriculture
- ▶ Adopt sustainable agricultural practices
- ▶ Improve food security and enhance rural livelihoods

### For Students

- ▶ Triggering social consciousness
- ▶ Sensitisation on the concept of Social Entrepreneurship
- ▶ Nurturing aspiring social change agents
- ▶ Developing leadership skills
- ▶ Job readiness for the development sector

# Post Graduate/Diploma in Social Initiative and Management (PGDSIM/DSIM)

- Combination of theories and practices from social sciences, management, and entrepreneurship.

## Curriculum

- Human Behaviour
- Social Diagnosis
- Social Entrepreneurship
- Social Research
- Financial Management
- Law and Human Rights
- Fundamentals of Counselling
- Project Monitoring
- International Affairs
- Fundraising & Public Relations
- Enhanced Computer Training

## PGDSIM at CSIM, Chennai

- Held from 2001 to 2020
- 20 batches completed
- 371 participants - 46 NGO heads and 68 NGO staff
- 71 launched New NGOs





## PGDSIM at Queen Mary's College, Chennai

- Launched in July 2015.
- Offered to III Year students of B.A.Sociology
- Classes conducted three days a week for one-year
- 172 Students enrolled

## DSIM at Queen Mary's College, Chennai

- Launched in 2022
- Offered to I Year students of B.A.Sociology
- Classes conducted two days a week for two-year period
- 48 students enrolled



## Curriculum

- |                              |                                    |
|------------------------------|------------------------------------|
| ➤ Social Diagnosis           | ➤ English language development     |
| ➤ Social Entrepreneurship    | ➤ Fundamentals of Law              |
| ➤ Fundamentals of Psychology | ➤ Personal effectiveness programme |
| ➤ Basic Counseling skills    | ➤ Management                       |



*Our relationship with CSIM started way back in 2010. CSIM's programme sensitises students on social issues and equips them with employability skills. Their faculty bring the best out of every student they train. I really appreciate the entire team, especially Mrs. Lakshmi, Manager, Outreach and Partnerships who has been a great support for our students."*

**-Dr. Kala, Head of the Department of Sociology, Queen Mary's College**



*"CSIM's training has made a great difference in my life and has widened my knowledge about the development sector. Thank you CSIM!"*

**-Priya Kannan – 1st Year BA Sociology, Queen Mary's College**



# Social Entrepreneurship Outlook Programme (SEOP)

## SEOP at CSIM

- › Launched in 2006
- › 668 students enrolled

## Topics covered

- › Understanding social entrepreneurship
- › Role of social enterprises in promoting sustainable development
- › Developing business models and strategies for social enterprises
- › Fundraising and resource mobilisation



**In 2022-2023, the course was re-designed as ‘Business with Purpose’ and included modules on**

- › Business Model Canvas
- › Sustainable Development Goals
- › Corporate Social Responsibility

73 students enrolled in SEOP – Business with Purpose organised by CSIM during 2021-2023. 33 were NGO heads, 7 NGO staff, 3 Government staff and 10 students. The rest were homemakers/ farmers/ private employees.

**CSIM also has an online course in social entrepreneurship that has been designed and developed in collaboration with Cognizant Technology Solutions.**





## SEOP at Colleges - 30-hours Certificate Course



### M.O.P. Vaishnav College

- Held from September 2022 to November 2022
- 48 students from Department of Sociology
- 65 students from Department of Commerce

*"I place on record my sincere thanks to CSIM for offering the certification programme on SEOP. It was an eye opener for our final year students. The exposure which they gained was remarkable."*

**Dr. A. Uma Maheshwari, H.O.D Sociology. M.O.P. Vaishnav College for Women**

### Stella Maris College

- Held from August to December 2022
- 47 students from Department of Sociology



*"The SEOP is a wonderfully designed practical course. I liked all the sessions and personally enjoyed the group activity very much. I would like to thank the entire CSIM faculty for their effort they invested in preparing for the classes."*

**-Student, Stella Maris College, Chennai**



### Queen Mary's College

- Held from 2021-2022
- 11 students pursuing Master's Degree in Sociology

*"CSIM's training has made a great difference in my life and has broadened my knowledge on social issues. Thank you CSIM!"*

**-Student, Queen Mary's College, Chennai**

# SEOP – De-addiction Treatment Techniques

Course offered in association with CONCERN, a de-addiction home in Chennai.

- Launched in 2008
- 211 participants enrolled
- 35 launched Deaddiction centres
- 176 work in Deaddiction centres



## Curriculum

- Addiction treatment overview
- Psychiatric complications
- Counseling and Communication skills
- Intake counseling/Motivation counseling
- Assertive Training
- Character traits
- Denial syndrome
- Theories of Behavior
- Dry drunk Symptoms
- Assessment and client profile
- Challenges faced in De-addiction
- Evaluation
- Ethical practice and De-addiction Spirituality

"The training was absolutely superb and I genuinely enjoyed the training anchored by Mr.Suresh Babu and Mrs.Bhanu Suresh, who backed up with practical as well as real-life experiences. The course materials were very easy and the lectures were interesting. The training programme made me more confident and motivated me to start a social enterprise called Solace. I would recommend the training to others as it would surely make a change in each one's life both personally and professionally." – **R. Hemalatha Rebecca**

"CONCERN is an NGO working for De-addiction treatment since 2008. We have an academic partnership with CSIM since our inception and conduct the SEOP with de-addiction treatment techniques each year. We are extremely proud to be part of CSIM as our association has helped us gain good recognition in the field of de-addiction."

– **Mrs. Bhanu Suresh, Founder-Director, CONCERN**



# SEOP – Natural Farming

Course offered along with எல்லோர்க்கும் எல்லாம் (Ellorkkum Ellam) Educational Trust in Villupuram, Tamil Nadu.

- Launched in 2023
- 23 farmers enrolled



## Topics covered

- Agro-climatic zone in Tamil Nadu
- Seasonal cropping and crop rotation systems
- Biodiversity environment and ecosystem function tasks
- Land Selection and Fertilisation techniques
- Irrigation Management Technologies
- Pest and Disease Management
- Selection and protection of seeds
- Integrated farming



*"I enrolled in CSIM's SEOP course in 2012. The training provides me lot of information to becoming a social entrepreneur and guided me to improve my skills. So far, I have supported hundreds of students for their education needs through my NGO 'Ellorukkum Ellam Educational Trust'. I am now happy to associate with CSIM and conduct the joint training in Natural Farming. This is a huge step for me and organisation."*

**—Mr. Seenuvasan,  
Founder, Ellorukkum Ellam Educational Trust**

*"I engage in organic farming in Chengam, Tiruvannamalai district. I had participated in Organic Farming course conducted by CSIM in Villupuram and learnt the basic concepts of organic farming and more about pest and disease control methods. This course was very useful to me, and I have started implementing these techniques in my farm."*

**—Ms Radhika, Farmer**

# Publications

Centre for Media and Development Communication (CMDC),  
the communication wing of CSIM, was launched in 2009.

## Focus areas

- Development-centric Publications
- Effective use of Social Media
- Training in media and communication
- Production of documentaries



## Conversations Today

- Launched in 2010
- Registered with the Registrar of Newspapers for India
- Focuses exclusively on social issues
- Readership of over 30,000
- Printing sponsored by New Indian Express
- Also available online

## Unsung Beacons

- Compilation of articles featured in Conversations each year
- Vol 1 to 13 published
- Also available online



Unsung Beacons Vol 13 was released by Mr. C.K. Ashok Kumar, Founder, First World Community, Chennai at the MSDS Awards event organised at SVRCC, Puducherry on 25th March 2023.

*"Over the years, Conversations Today has stood out as the beacon that shines a light on issues that matter and the people who go the extra mile to tackle them. In this period, I have had the good fortune of covering many such individuals whose work in the field of social development, poverty eradication, education and healthcare have truly made changes to the lives of the poor and marginalized. Here's wishing that more of these stories are narrated on Conversations, and that those who make a difference to less-fortunate lives are celebrated."*

– Rahul Philip

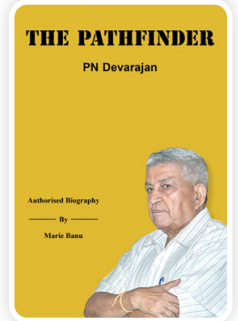
“Writing for CSIM has been a singularly rewarding experience for me as a person and a social sector professional. The wide spectrum of social issues that we have brought into discourse in “Conversations Today” helps develop a perspective that is universal. I count myself lucky to have found friends and mentors through CSIM. What’s more, speaking with these change makers and writing their stories reaffirms my faith in humanity time and again.” – **Archanaa Ramesh**



## Other books published

### English

- **Musings of a Social Entrepreneur** by Shri P.N. Devarajan
- **The Pathfinder**, An Authorised Biography of Shri P.N. Devarajan by Marie Banu
- **Social Audit Eco System** by Mr. Alan Kay
- **Nruthya Bodhini – Musings of an artist** by Dr. Kalpana Sampath
- **Performance Excellence** by Dr. Kalpana Sampath
- **Keys to Social Entrepreneurship** by Dr. Kalpana Sampath
- **Feeling of belongingness in social organisations** by Dr. Kalpana Sampath



### Translated books in Tamil

- **புதியதோர் உலகம் செய்வோம்**  
(David Bornstein's How to Change the World)  
by Mr Pon Chinathambi Murugesan.
- **நாங்கள் ஏழைகள் என்றாலும் எண்ணற்றோர்**  
(Ela Bhatt's We Are Poor But So Many)  
by Mr. PSV Kumarasamy.
- **தன்னார்வ தொண்டு நிறுவனங்களுக்கான சட்ட விளக்க கையேடு**  
(Handbook on legal Compliance of NGO Laws in India)  
by Mr.C.Sridhar, M.S.W, B.L.





# SDG LAB APP

The SDG Lab App is a mobile application that provides information and resources on the United Nations' Sustainable Development Goals (SDGs). The SDGs are a set of 17 global goals aimed at promoting social, economic, and environmental sustainability by 2030. It helps individuals and organisations to understand and track progress towards achieving the SDGs.

## Features

- First of its kind in India
- Free download App on both iOS and Android devices
- Information on each of the 17 SDGs and their targets
- Enrolls College students and socially conscious individuals
- Access to relevant reports, articles, and resources on the SDGs
- Tools for tracking progress towards achieving the SDGs
- Opportunities to connect and collaborate with other SDG stakeholders

## Highlights

- Launched in March 2023
- 200+ students enrolled

## Benefits for Colleges

- Triggers social consciousness among students
- Influences students to engage in small acts of kindness
- Tracks the acts of kindness and maps against SDGs
- Confers virtual badges based on sustained social actions
- College-wise/Department-wise reporting on students actions
- SDG alignment report of the College
- Aids in social responsibility reporting
- Adds value to National Assessment and Accreditation process





“SDG Awareness is the need of the hour. Every citizen should know about. I laud CSIM for developing this App.  
-Dr. Girija Vaidyanathan, IAS (Retd.)”

The App was launched by Dr. Girija Vaidyanathan, IAS (Retd.) at an event organised by M.O.P. Vaishnav College for Women, Chennai on 6th March 2023

“The SDG App influenced me to engage in social actions the very day I installed the App. I used to do few acts of kindness for quite some time, but only after using the SDG App and posting journals, I understood that I was contributing towards SDGs. I was so surprised see that a small action of buying from a local grocer meant that I aligned with five SDGs: No Poverty, Zero Hunger, Good Health & Well-Being, Sustainable Cities & Communities, and Responsible Consumption & Production. This has motivated me to engage in more such activities.”



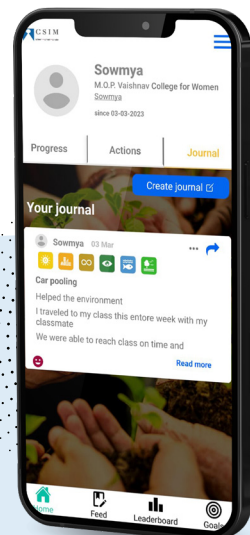
– Keerthana K secretary of the SDG club



Scan to download  
the SDG Lab App



Scan to watch  
demo video



# Social Impact Practitioner Training

A pioneering training by SAN- India to groom Social Impact Practitioners in a focused and systematic manner to:

- Elucidate the functions, values and expectations of a Social Impact Assessment
- Foster professionalism among Impact practitioners
- Align practitioners with international trends towards sustainability assessment and development

## Highlights

- Launched in April 2018
- 77 participants enrolled
- 6 batches completed
- 12 Social Impact Practitioners certified

## Topics covered

- Need for social impact assessment
- The different dimensions of social impact
- Understanding outcomes vs social impact
- Stakeholder consultations
- How to measure well-being / social change
- 'Theory of Change' principles
- Social impact measurement tools
- Social Return on Investment (SROI)
- Resources needed to measure social impact

“The course was great. It will help me to evaluate the impact of the CSR programmes as well as assess my own organisation.”

- **Ms. Leena David,**  
**SIP Participant**

## Role of a Social Impact Practitioner

- To measure, report, compare and improve impact performance of social projects
- To be more pro-active, to protect vulnerable people, to mitigate negative impacts, to contribute to sustainable development and thereby improve the well-being of communities

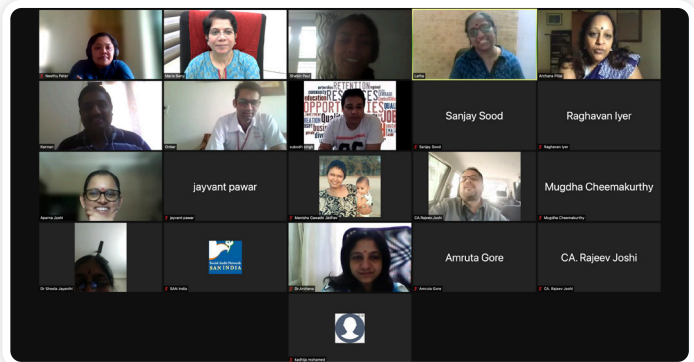


# Social Audit Master Class

A Social Audit Master Class is a training programme designed to teach individuals or groups the principles, methodologies, and tools of social auditing. Social auditing is a process that involves evaluating the performance of an organisation or programme against social, ethical, and environmental standards and expectations.

## Highlights

- Launched in May 2014
- 12 batches completed
- 192 participants enrolled
- 23 Social Auditors certified



## Topics covered

- Understanding the concept and principles of social auditing
- Conducting a social audit – from planning to reporting
- Identifying the relevant social, ethical, and environmental standards and expectations of the social enterprise/CSR programme
- Collecting and analyzing data from different stakeholders, including beneficiaries, employees, suppliers, and partners
- Developing effective communication strategies to engage with stakeholders and communicate findings and recommendations
- Using social auditing as a tool for continuous improvement and accountability

The Social Audit Master Class was conducted by Social Auditors of Social Audit Network, India during the months of April and September 2021. 39 Participants enrolled for this programme.

*“The course was mind-blowing. I learnt so much and it was totally worth it. Looking forward to start working on my Social Impact report.”*

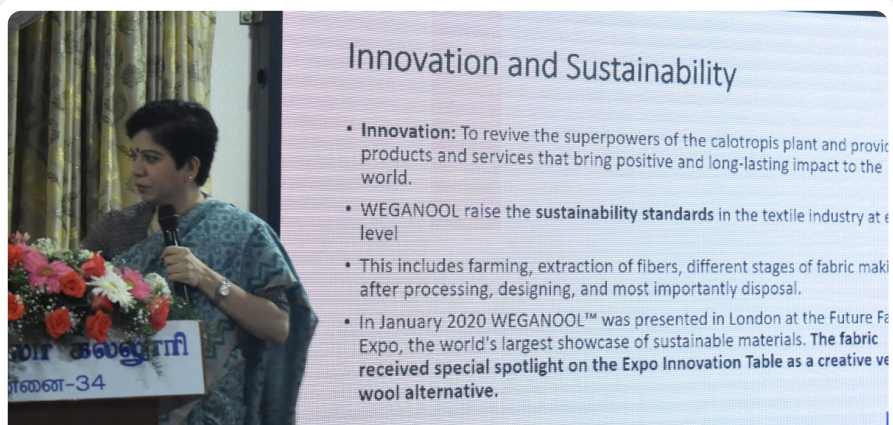
**- Ms.Neethu Peter, SAA Masterclass Participant**

# Other Sessions

CSIM conducts trainings on a wide range of topics that are designed to provide in-depth knowledge and insights on a specific topic, and are delivered to students, professionals, and members of the public as well. CSIM has also been part of various panels, conferences and workshops on social entrepreneurship.

Date	Organised by	Topic	Speaker/s	No. of participants
4 <sup>th</sup> 11 <sup>th</sup> 18 <sup>th</sup> & 25 <sup>th</sup> December 2021	CSIM (virtual)	Natural Way of Farming – A perspective	Mr. Pamayan Mr. Oswald Quintal Dr. S. Anandkumar Mr. Sundararaman Mr. Egambaram	218
20 <sup>th</sup> December 2021	CSIM & New College	Gender Identity WO(h) MAN	Ms. Jeeva (Transgender)	90
8 <sup>th</sup> March 2023	CSIM & Perumbakkam Government Arts & Science College	Woman's day celebration	Ms Sathya Dhanakoti	430

Marie Banu, Director of CSIM, delivered guest lectures and was part of many inspiring panels on social entrepreneurship



Date	Institution	Programme details	Role
<b>30th June 2021</b>	Department of Social Entrepreneurship, MSSW	National level faculty development programme. Topic: Relevance of Social Entrepreneurship towards SDGs	Guest lecture
<b>13th July 2021</b>	SEIC (MSSW) in collaboration with the St. Clare College, Bangalore	3 day Entrepreneurship Bootcamp for beginners and students	Guest Lecture
<b>15th December 2021</b>	PG Department of Social Entrepreneurship, MSSW and Samanvaya Social Ventures	National Green Economy Seminar 2021. Topic: Capacity Building towards creating and promoting green economies	Panel member
<b>5th January 2022</b>	PG Department of Social Entrepreneurship, MSSW in collaboration with Institution's Innovation Council, MHRD, MSSW	Grand Finale of SPARK 2021 National Social Pitch Fest	Panel Judge
<b>15th July 2022</b>	Department of Electronics & Communication Engineering, Sathyabama Institute of Science and Technology, Chennai.	Talk on Disaster Management	Guest Lecture
<b>3rd September 2022</b>	Loyola Institute of Business Administration (LIBA) Loyola College Campus, Chennai - 600034	Talk on Social Auditing and Social Entrepreneurship	Guest Lecture

Date	Institution	Programme details	Role
<b>16th November 2022</b>	School of Public Health, SRM IST (Kattankulathur Campus) Chengalpattu Dist, Tamil Nadu.	International Conference on Higher Education Institutes.  Topic: Challenges and Solutions for Sustainable Development Goals 2022	Chairperson for the Special Talk
<b>23rd March 2023</b>	Loyola College	National Seminar on Business for Social Impact - Transformational Change through the SDGs.  Topic: Social Entrepreneurship: Values, Models and Innovation	Speaker
<b>31st March 2023</b>	Madras School of Social Work	National Conference 2023 on theme: Building Ecosystem to Promote Social Entrepreneurship among Marginalised Communities for Sustainable Development	Panel Moderator



# Events

## The Battle of the Buffet

The Battle of the Buffet facilitates collective positive change for the greater good – an evening that provides food for the mind, body, soul, and spirit! Celebrated as part of Daan Utsav Celebrations, Battle of The Buffet is a gala fun-filled evening with great food, fantastic music, entertainment, and the coming together of like-minded people – all for a social cause! Chefs of leading hotels and their teams put together a delightful buffet showcasing their culinary talent and throw it open to the people of Chennai.

### Highlights

- Launched in 2009
- Zero-cost fundraiser for NGOs
- Raised around 34 crores of rupees
- Benefitted 100+ NGOs



The 14th edition of Battle of the Buffet was organised by Chennai Mission, Manava Seva Dharma Samvardhini (the parent Trust of CSIM) and Aram Porul on 1<sup>st</sup> of October 2022 at Lady Andal, Chennai. Indo Soul - a popular violin-based fusion music band founded by Karthick Iyer, a Violinist & Vocalist from Chennai performed at the event. The band seamlessly blended different genres of music. The theme for this year's event was "FUN Dine" - an evening of entertainment by IndoSoul and high tea provided by Chennai's finest hotels.



58 NGOs had registered for the event 1200 donor passes worth Rs.7,500/- were presented to donors by the participating NGOs who supported their cause. NGOs also raised money online through the portal [www.battleofthebuffet.org](http://www.battleofthebuffet.org). Rs 2,12,33,411 was raised through this event.

## Young Economists Summit

Department of Economics and Public Policy Undergraduate Programme Of Economics in collaboration with Centre for Social Initiative and Management organised a Panel Discussion on Climate Economy on 15th & 16th February, 2023

	Topics	Keynote Speaker	Speakers
<b>Day 1</b>	Economic Dimensions of Climate Change	Dr. Krishna Raj	Mr. Khoo Hock Aun, Director, of Green Renewable Organic World (GROW) Dr. Vishal Dagar, Assistant Professor of Economics at Great Lakes Institute of Management (Gurgaon) Professor Matthew E. Kahn, urban and environmental economist
<b>Day 2</b>	Sustainable Development and Financial Institutions	Mr. Puneet Sabharwal	Smt. N.Neeraja, Chief General Manager, NABARD M. Sekar, Former Executive Director with Doha Brokerage and Financial Services Ltd (DBFS) Mr. Sessa Sai, Honorary Consul General for Republic of Seychelles for South India

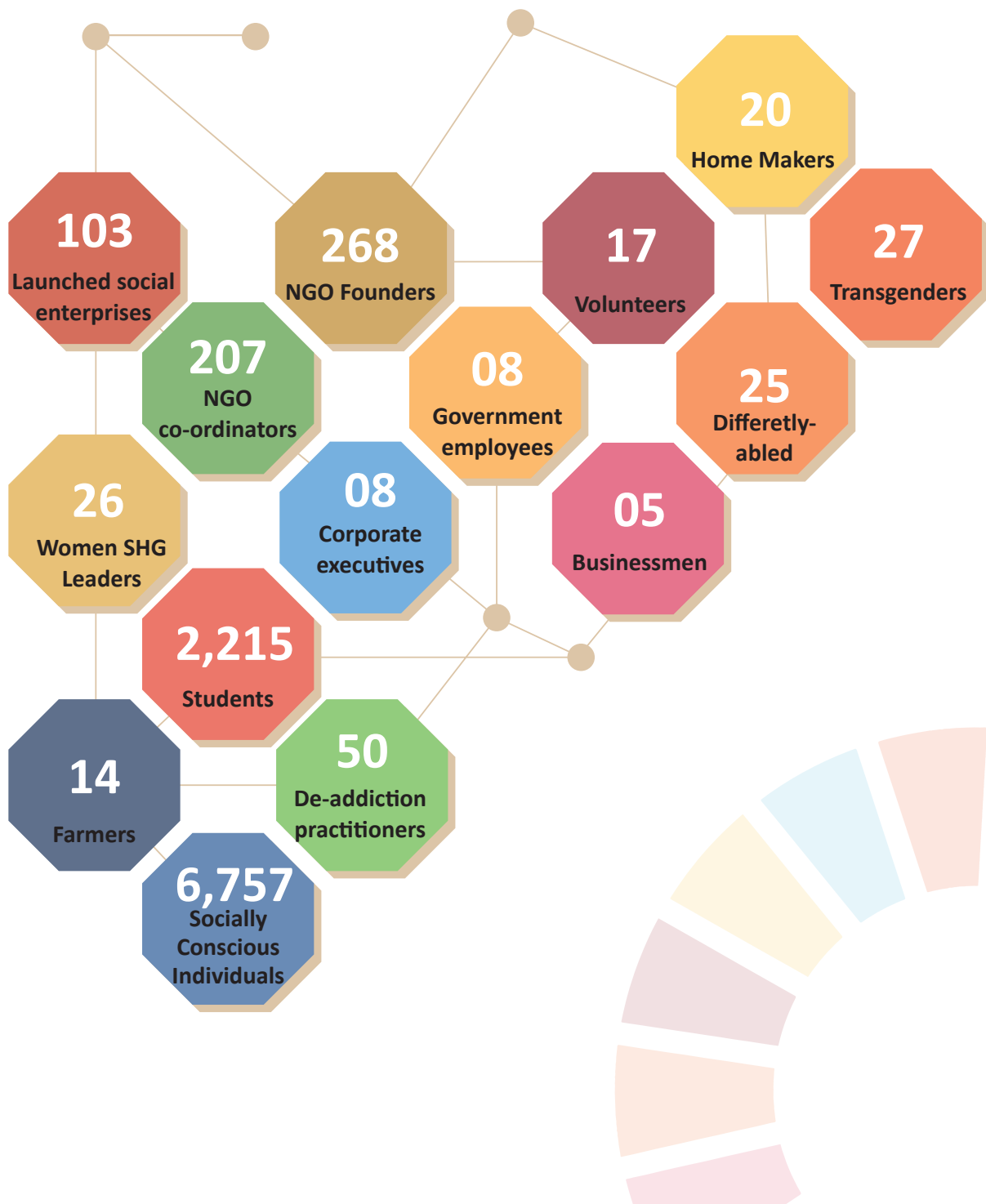
## Prevention of Sexual Harrassment at Workplace

Marie Banu represents CSIM in the capacity of External Member in the Internal Complaints Committee (ICC) - Prevention of Sexual Harassment (POSH) at Workplace formed under clause (c) of Sub-Section (2) of Section 4 of the Sexual Harassment of Women at Workplace (Prosecution, Prohibition and Redressal) Act, 2013 in leading organisations and adopts a gender-neutral approach.



She has served as ICC member in RBI, Chennai, Bosch Electric Drives Ltd, Oragadam, Stanley Engineered Fastening, and Borg Warner Morse TEC India Pvt. Ltd. and as RCC member at Reserve Bank of India Staff College and Tata Institute of Social Sciences, School of Vocational Education. She is presently an ICC member at, Forbes Marshall, Lohman, Dvara group of companies and Dvara Kshetriya Gramin Financial Services Private Limited.

# Our Alumni





# Our Team



## Honorary Director

Latha Suresh



## Director

Marie Banu. J



## Chief Accountant

Vaijayanthe Mala



## Senior Manager

Training and Development

M.S. Jothi



## Manager

Outreach & Partnerships

Lakshmi Kalai



## Coordinator

Pauline Reuben



## Development Consultant

Pradeep



## Development Consultant

Vimal. R



## Admin officer

Karthikeyan



# CSIM

to learn • to heal • to raise

*Published by:*

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CSIM is a project of Manava Seva Dharma Samvardhani (MSDS), a Public Charitable Trust launched in 1999.  
Regn. No. 669/4. Donations are eligible for 50 percent tax exemption under Section 80G of the IT Act, 1961.