

*“It’s important to know the society we live in. The venue of instruction has moved from the Gurukula (House of the teacher) to the Sishyakula (House of the student) and we must move with the times. It’s heartening to note that CSIM not only caters to social needs but also launches educational programmes”*  
Prof. Ananth, Director, IIT Madras.



**Be a change agent!**  
**Come, change the world!**

*Interested in contributing to the society, but not sure what to do?*

*Want to know about the social sector, but do not have time to join a course?*

**CSIM offers you a solution**

**Enroll in our online course in Social Entrepreneurship!**

**Do you wish to register?**  
**Please contact**  
Latha Suresh at 9282205123 or  
Marie Banu at 9884700029  
or write to  
[csimonline@gmail.com](mailto:csimonline@gmail.com)



## About us

Centre for Social Initiative and Management (CSIM) is a pioneer in offering social entrepreneurship training programs in India that ensures and enhances the quality of delivery in social change agents. CSIM pursues this mission by offering a wide range of training programs that advocates the principles and practices of social entrepreneurship. Established in 1999 as a project of Manava Seva Dharma Samvardhani Trust, it has contributed in the areas of training, research, capacity building, and social audit for development organisations as well as corporate houses all over India.

Over the years, CSIM has emerged as the leading institution, especially in the field of Social Entrepreneurship and Social Audit.



## Online Course

CSIM's online course in Social Entrepreneurship is a revolutionary course by nature, and inventive and path-breaking by virtue of its content. Designed and developed in collaboration with Cognizant Technology Solutions, the online course involves the intricacies of entrepreneurship which has been tempered with a social angle.

The course was launched by Prof. Ananth, Director of IIT, Madras on 10.9.2010.

## Course Contents

- Needs in society
- About Social Entrepreneurship
- Management of Social Enterprise
- Registering a Non-profit
- Inspiring Case Studies and Films of Social Entrepreneurs
- Fund Development
- How to write Proposals
- Financial Management Techniques
- Communication & Leadership Skills
- Social Audit

## Course Highlights

- 40 hours module to be completed within 4 months
- 10 hours of contact classes through webinars and online chat
- Unlimited hand holding & mentoring support for prospective social entrepreneurs



*"As of now, I plan to complete my bachelors degree. But when the time comes for my Masters, I will be better prepared for it, owing to the experience I will have gained from the course."  
Ramya Ravi, Student*